

Budding Ventures (BV) is committed to transparency and the protection of our users. This Privacy Policy is to enable you to understand how we collect, utilize, and safeguard your information. The term "Site" refers to the company website, "Service" refers to any company services accessed via the Site, and the terms "we", "us", and "our" refer to the company.

What info do we collect?

BV collects both personal-identifying information and non-personal identifying information. Personally identifying information is information identifying you as an individual such as your mailing address and name. Non-personal identifying information is information that cannot identify you as an individual such as your IP address and browser type.

How do we collect it?

We collect your personal data whenever you access **Services** on the **Site**, as well as through our advertising and other internet media. Such **Services** include but are not limited to:

- When you register an account or subscribe to updates, otherwise interacting with Services in any way
- When you make a purchase
- When seeking customer support or contacting us in any way
- When you sign up for promotions, alerts, or newsletters
- Information from others, invited/invited by friends
- From social media
- Log Data

We only have access to the information you voluntarily give us through the use of our **Services**. You can request a copy of any of your information we may have, as well as request deletion of it.

Cookies

We utilize browser cookies to give you a personal experience on the **Site**. Cookies allow us to track and identify user interests to better improve our **Services**. Cookies are in no way personally identifiable. Third parties (i.e. payment processors) may utilize cookies, however, we have no control over them.

Orders

When you make a purchase from us, you are required to fill out an order form. This form may include personal information such as credit/debit card number, address, and email. We use this information to contact you should any issues arise when processing your order and for billing purposes.

Sharing

We may use the Information we collect about you through our **Site** to fulfill your requests for, and otherwise provide or analyze your use of our products, programs, services, and content, to facilitate sharing and other interactions with Social Media Sites, and to provide, develop,

maintain, personalize, protect, and improve your experience and our offerings. We may also use Information to offer, market, and advertise products, programs, and services from us and our affiliates, business partners, and select third parties that we believe may be of interest to you.

Compliance

We may use Information we collect to detect, investigate, and prevent activities on our **Site** that may violate our terms of use, could be fraudulent, violate copyright, or other rules or that may be otherwise illegal, to comply with legal requirements, and to protect our rights and the rights and safety of our users and others.

Disclosure of Other Data Usage Methods

We may share and disclose Information in the following ways or for any other purpose disclosed at the time of collection:

- **With your consent.** We may disclose Information when you provide us with your consent to do so.
- **Law Enforcement/Legal.** We may disclose Information in response to a legal process, for example in response to a court order or a subpoena, or in response to a law enforcement agency's request. We also may disclose such information to third parties: (i) in connection with fraud prevention activities, (ii) where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, (iii) in situations that may involve violations of our terms of use or other rules, (iv) to protect our rights and the rights and safety of others, and (v) as otherwise required by law.
- **Change of Control.** We may transfer Information in the event of a business transaction, such as if we or one of our business units or our relevant assets are acquired by, sold to, or merged with another company or as part of a bankruptcy proceeding or a business reorganization.
- **Service Providers.** Organizations that perform services for us may have access to information to help carry out the services they are performing for us, such as but not limited to, creation, maintenance, hosting, and delivery of our **Site**, products, and services, conducting marketing, handle payments, email and order fulfillment, administer contests, conduct research, and analytics, or customer service.
- **Third Parties/Business Partners.** We may also share information with business partners and third parties (e.g., other companies, retailers, research organizations, advertisers, ad agencies, advertising networks and platforms, participatory databases, publishers, and non-profit organizations) that may want to market products or services to you. If we share personal information with such unaffiliated third parties for their own marketing purposes, we provide you with an opportunity to opt-out of such uses either at the point of collection or through the choice mechanisms set forth in this Privacy Policy. To learn more about opting out, see the associated section below.
- **Affiliates.** We may disclose information to affiliates. For example, we may share information we collect with our affiliates to provide, improve, offer, market, and otherwise communicate with you about their own products and services.

Technical Information

As mentioned above, the **Site** utilizes cookies and similar technologies for multiple reasons. We elaborate further below.

- **Cookies/Related Technologies:** The Site uses cookies and other methods to provide users with the best, most personal experience possible. "Cookies" are small text files placed in your browser. We may also use pixels or "web beacons" that monitor your use of our Sites. Web beacons are small strings of code that provide a method for delivering a graphic image on a webpage for the purpose of transferring data, such as the IP address of the computer that downloaded the page on which the web beacon appears, the URL of the page on which the web beacon appears, the time the page containing the web beacon was viewed, the type of browser that fetched the web beacon, and the identification number of any cookie on the computer previously placed by that server. We may also integrate SDKs into our applications to perform similar functions as cookies and web beacons. By utilizing these technologies, we can best understand your browsing preferences when using **Services** and give you a personalized experience. These technologies also aid us in improving our **Services** for all users and improve our marketing material and strategies by monitoring the browsing trends of users on our **Site/Services**. This sort of marketing is known as "interest-based advertising".
- **Disabling Cookies:** You can disable cookies in your browser options, or notify you before accepting any cookies. In doing so, you may not be able to use the **Site/Service** to its full functionality.
- **Precise Location Information:** You can disable the collection of your precise location data through your mobile device via the appropriate section in your device settings.

Log Data: When visiting our **Site**, our servers will automatically log certain information during your visit. This data may include info such as your browser type, previously visited page, **Site** pages you visit, time spent on **Site** pages, what you search for on our **Services**, access times and dates, and some other statistics. This information is utilized to analyze **Site/Service** usage and for technical administration. It allows us to improve the usability of our **Site**, tailor it to user needs, and verify that those accessing the **Service** are meeting the criteria for us to process their requests.

Opt-Out

Should you no longer wish to receive marketing materials from us, you can opt-out by following the unsubscribe instructions found in any of our communications.

Security

The **Site** utilizes secure payment process methods and encryption to guarantee the safety of the personal and financial information you have provided to us. You can verify this by looking for a lock icon in your browser's address bar.

Identity Theft

Identity theft is of great concern to us. Safeguarding information to help protect you from identity theft is a top priority. We do not and will not, at any time, request your username, password or credit card, or national identification numbers in a non-secure or unsolicited e-mail or telephone

communication. For more info regarding phishing and identity theft, visit the Federal Trade Commission's website.

Policy Towards Minors

This **Site** and associated **Services** are not intended for persons under the age of 18. The Site does not knowingly collect any information from the aforementioned persons. If a parent or guardian becomes aware that a minor has disclosed this information to us, they should immediately contact us (buddingventuresllc@gmail.com) to have it removed from our systems.

Other Links

You may see links to other sites on the **Site**. We do not control the Privacy Policy of these other sites, and we encourage you to read the Privacy Policy of any advertisement or third-party site you may visit through a link. We do not control how these third parties utilize your information, nor do we claim affiliation with any link found on the **Site** to a third party.

CALIFORNIA AND CCPA PRIVACY RIGHTS AND DISCLOSURES

This California and CCPA Privacy Rights and Disclosure section addresses legal obligations and rights laid out in the California Consumer Privacy Act ("CCPA") and other laws that apply only to California residents. These obligations and rights apply to businesses doing business in California and to California residents and information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with California consumers or households ("California Information"). It does not apply to information that has been de-identified or aggregated as provided by CCPA

CALIFORNIA INFORMATION WE COLLECTED AND SHARED

This section provides the information California residents need to exercise their rights over their California Information. Here is information about the California Information we may have collected from and shared about consumers

We may have collected the following categories of California Information:

- Address and other identifiers -- such as name, phone number, postal address, zip code, email address, account name or number, date of birth, driver's license number, payment card numbers, or other similar identifiers
- Characteristics of protected classifications -- such as race, ethnicity, or sexual orientation
- Unique and other online identifiers -- such as IP address, device IDs, or other similar identifiers that relate to your device and its operating system
- Commercial information -- such as products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies
- Internet or other electronic network activity information -- such as browsing history, search history, and information regarding your interactions with our Sites, and content such as videos, ads, websites, and devices such as smart TVs, streaming media, browsers, and apps
- Professional information or educational Information -- such as your current occupation

- Audio, visual, or similar information -- such as photos, videos, video footage (CCTV), or recordings you choose to post to our **Sites** or provide by granting us access to your camera while using **Sites** or **Services**
- Location information -- such as your device's precise location in connection with certain Sites
- Inferences or audience segmentation -- such as individual profiles, preferences, characteristics, and behaviors
- Online viewing activities -- such as videos, content, and pages viewed

We may have collected or sold these categories of California Information for the following business or commercial purposes:

- Performing services on behalf of the business -- such as customer service, processing or fulfilling orders, providing content recommendations, and processing payments
- Auditing customer transactions
- Fraud and crime prevention
- Debugging errors in systems
- Marketing and advertising
- Internal research, analytics, and development -- e.g., user-preference analytics
- Developing, maintaining, provisioning, or upgrading networks, products, services, or devices

We may have obtained California Information from a variety of sources, including:

- Directly from you -- such as technical and usage information when you use our **Sites**
- Linked sites -- such as Social Media Sites and third-party platforms
- Our affiliates
- Our joint ventures and promotional and strategic partners
- Information suppliers
- Distributors and other vendors
- Marketing mailing lists
- Other users submitting information about you -- such as inviting you to participate in offers, make recommendations, or share content
- Publicly available sources

We may have disclosed the following categories of California Information to third parties:

- Address and other identifiers -- such as name, phone number, postal address, zip code, email address, account name or number, date of birth, driver's license number, payment card numbers, or other similar identifiers
- Characteristics of protected classifications -- such as race, ethnicity, or sexual orientation
- Unique and other online identifiers -- such as IP address, device IDs, or other similar identifiers that relate to your device and its operating system
- Commercial information -- such as products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies
- Internet or other electronic network activity information -- such as browsing history, search history, and information regarding your interactions with our **Sites**, and content

such as videos, ads, websites, and devices such as smart TVs, streaming media, browsers, and apps

- Professional information or educational Information -- such as your current occupation
- Audio, visual, or similar information -- such as photos, videos, video footage (CCTV), or recordings you choose to post to our **Sites** or provide by granting us access to your camera while using **Sites** or **services**
- Location information -- such as your device's precise location in connection with certain **Sites** • Inferences or audience segmentation -- such as individual profiles, preferences, characteristics, and behaviors
- Online viewing activities -- such as videos, content, and pages viewed

We may have disclosed each of these categories of California Information to the following categories of third parties:

- Affiliates -- These entities are associated with us through common ownership.
- Service Providers -- These entities process information on our behalf for business purposes, helping us provide products or services to you
- Social Media Platforms -- These entities maintain networks connecting individuals and organizations -- such as Facebook, LinkedIn, or Twitter
- Advertising Partners -- These entities help us advertise our products or **services**, as well as connect us with others who want to place advertisements on some of our products or **services**
- Analytics Partners -- These entities help us collect data on how our products or **services** are used so that we can improve them and better understand our consumers
- Promotional Partners -- We partner with these entities to jointly promote our products, for example by running contests or other promotional campaigns
- Government Entities -- These entities include law enforcement authorities, regulatory agencies, and courts

Categories of California Information sold to third parties - The CCPA defines 'sale' very broadly. It includes the sharing of California Information in exchange for anything of value. According to this broad definition, we may have sold the following categories of California Information to third parties:

- Address and other identifiers -- such as name, phone number, postal address, zip code, email address, account name or number, date of birth, driver's license number, payment card numbers, or other similar identifiers
- Characteristics of protected classifications -- such as race, ethnicity, or sexual orientation
- Unique and other online identifiers -- such as IP address, device IDs, or other similar identifiers that relate to your device and its operating system
- Commercial information -- such as products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies • Internet or other electronic network activity information -- such as browsing history, search history, and information regarding your interactions with our **Sites**, and content such as videos, ads, websites, and devices such as smart TVs, streaming media, browsers and apps
- Professional information or educational Information -- such as your current occupation

- Audio, visual, or similar information -- such as photos, videos, video footage (CCTV), or recordings you choose to post to our **Sites** or provide by granting us access to your camera while using **Sites or Services**
- Location information -- such as your device's precise location in connection with certain Sites
- Inferences or audience segmentation -- such as individual profiles, preferences, characteristics, and behaviors
- Online viewing activities -- such as videos, content, and pages viewed

We may have sold each of these categories of California Information to the following categories of third parties:

- Affiliates -- These entities are associated with us through common ownership.
- Social Media Platforms -- These entities maintain networks connecting individuals and organizations -- such as Facebook, LinkedIn, or Twitter
- Advertising Partners -- These entities help us advertise our products or **services**, as well as connect us with others who want to place advertisements on some of our products or services
- Analytics Partners -- These entities help us collect data on how our products or **services** are used so that we can improve them and better understand our consumers
- Promotional Partners -- We partner with these entities to jointly promote our products, for example by running contests or other promotional campaigns

YOUR CALIFORNIA PRIVACY RIGHTS TO REQUEST DISCLOSURE OF INFORMATION WE COLLECT AND SHARE ABOUT YOU:

If you are a California resident, California Civil Code Section 1798.83 permits you to request information about our practices related to the disclosure of your personal information to certain third parties for their direct marketing purposes. You may be able to opt-out of our sharing of your personal information with unaffiliated third parties for the third parties' direct marketing purposes in certain circumstances. Please send your request (along with your full name, email address, postal address, and the subject line labeled "Your California Privacy Rights") by email to buddingventuresllc@gmail.com

In addition, if you are a California resident, the CCPA grants you the right to request certain information about our practices with respect to California Information. In particular, you can request the following:

- The categories and specific pieces of your California Information that we've collected
- The categories of sources from which we collected California Information
- The business or commercial purposes for which we collected or sold California Information
- The categories of third parties with which we shared California Information You can submit a request to us for the following additional information:
- The categories of third parties to whom we've sold California Information, and the category or categories of California Information sold to each
- The categories of third parties to whom we've disclosed California Information, and the category or categories of California Information disclosed to each

YOUR RIGHT TO REQUEST THE DELETION OF CALIFORNIA INFORMATION

Upon your request, we will delete the California Information we have collected about you, except for situations when that information is necessary for us to: provide you with a product or service that you requested; perform a contract we entered into with you; maintain the functionality or security of our systems; comply with or exercise rights provided by the law, or use the information internally in ways that are compatible with the context in which you provided the information to us, or that are reasonably aligned with your expectations based on your relationship with us.

YOUR RIGHT TO ASK US NOT TO SELL YOUR CALIFORNIA INFORMATION

You can always tell us not to sell your California Information by emailing us (buddingventuresllc@gmail.com)

HOW TO EXERCISE YOUR CALIFORNIA RIGHTS

You may exercise your rights to request access to your California Information, deletion of your California Information, or request we not sell your California Information by emailing us (buddingventuresllc@gmail.com). You can also contact us at (123) 456-7890 and an agent will assist you with submitting a request. These requests are generally free. When you submit a request, we will usually ask you to provide an email address that we will contact to confirm the request was not fraudulently submitted. In addition, for access and deletion requests, we will use a third-party verification service to confirm that you are who you say you are. Our verification service does this by matching information you provide against information held about you in its records, or, if necessary, by allowing you to submit documents proving your identity. If you are the parent of a child under 13 years of age, you may also submit a request on behalf of your child. In that event, we will ask you to provide your child's email address, verify your identity, and submit a signed form authorizing us to proceed with the request regarding your child's California Information. You may also designate an authorized agent to submit a request on your behalf. To do so, we will require either (1) a valid power of attorney, or (2) signed written permission from you. In the event your authorized agent is relying on signed written permission, we may also need to verify your identity and/or contact you directly to confirm permission to proceed with the request. Your authorized agent can make a request by contacting us at (123) 456- 7890)

OUR SUPPORT FOR THE EXERCISE YOUR DATA RIGHTS

You have the right not to receive discriminatory treatment if you exercise any of the rights explained in this section of the Privacy Policy. We are committed to providing you control over your California Information, we will not disadvantage you if you choose to exercise your rights.

CALIFORNIA CONSUMERS UNDER 16 YEARS OLD

CCPA has specific rules regarding the use of California Information from consumers under 16 years of age. In particular, consistent with the CCPA, if we knowingly collect the California Information of a consumer under the age of 16, we will not sell the information unless we receive affirmative permission to do so. If the consumer is between the ages of 13 and 16 years

of age, the consumer may provide that permission; if the consumer is under the age of 13, the consumer's parent or guardian must provide the permission. As of the Effective Date of this Privacy Policy, we do not have actual knowledge that we sell California Information of consumers under 16 years of age. If you would like further information on how we handle California Information from consumers under the age of 16 years of age, or if you have questions about these information practices, you may contact us at buddingventuresllc@gmail.com

CALIFORNIA CONSUMERS UNDER 18 YEARS OLD

California consumers who are registered users of the [Site](#) and under 18 years of age may request the removal of content or information they posted on the [Site](#). We will remove such content or information when we are required to do so by law. To request the removal of content or information, you posted on the [Site](#), you may contact us at buddingventuresllc@gmail.com

However, even if we remove the content or information that you posted, we cannot completely prevent further use or disclosure of that content or information by others once you have shared it in a publicly available forum.

Changes to our Policy

We reserve the right to change this Privacy Policy at any time. Should we make any changes, you will be notified and provided a list of changes and a link to the revised Policy on the [Site](#).

Contact Us

Should you have any questions, comments, or concerns about this Privacy Policy, please reach out to us.